

Freedom

EDITS



PRICING GUIDE

(effective September 1st, 2022)

#findFREEDOM

The heart of this phrase is the core of who we are as a company. Entrepreneurs are unlike any other; so committed to their craft, that they're willing to lose themselves to see their business grow.

We want to honor that hard work with a reminder to value what you are building by protecting its greatest asset...YOU.

This simple reminder to #findFREEDOM is to help you remember that you are valuable and WORTHY of the same great service you provide your clients.

Freedom promises to meet your hard work with a dedication of our own: giving you world class edits, all for the joy of seeing you thrive while living a life you love.



Photo Services

Basic Editing.

Basic Edits allows your preset to be applied and adjustments made in the sliders of the Basic Panel within Lightroom. Addition of noise reduction, sharpening and lens correction can be applied on request.

- ✓ Temperature & Tint
- ✓ Exposure & Contrast
- ✓ Highlights & Whites
- ✓ Shadows & Blacks
- ✓ Saturation & Vibrance
- ✓ Light Cropping & Straightening
- ✓ Noise Reduction, Sharpening & Lens Correction (applied on request)

FAM™

1.0 Credits

A La Carte

\$0.35/per image

Advanced Editing.

Advanced Editing unleashes the potential of Lightroom by combining the basic service plus the localized tools within Lightroom on the images that need it up to 30% of the catalog.

- ✓ All Basic Edit features plus:
- ✓ Heavy Artistic Cropping
- ✓ Localized Adjustments
- ✓ Brush Tool & Spot Removal
- ✓ Radial & Gradient Tools
- ✓ HSL
- ✓ Detail Panel & Sharpening

FAM™

1.5 CREDITS

A La Carte

\$0.50/per image

House Editing.

The Freedom House Edit is for commercial high volume photographers that need a clean and consistent look with neutral white balance and pop delivered to you within 5 business days.

- ✓ Neutral White Balance
- ✓ Clean and Consistent Look
- ✓ Fast Turnaround Time

FAM™

1.5 CREDITS

A La Carte

\$0.50/per image



House Edit Sample

Culling.

The Freedom team is known for our sentimental side (after all, we built a business based on spending more time with those we love) – we are experts at culling your weddings and events for emotion, as well as selecting your best work.

FAM™

0.15 Credit per RAW image

A la Carte

Not Available

Example.

1,000 RAW images = 150 Credits

5,000 RAW images = 750 Credits

Portfolio Videos.

WOW your ideal clients with an on brand custom made slideshow that will pull on their heartstrings leaving them ready to book you!

FAM™

2000 CREDITS

A La Carte

Not Available

Video Editing

From Highlights and Trailers to Cultural Ceremonies and Documentary Film Freedom helps you tell the story you want to tell through artful editing. We keep things simple when it comes to pricing but we can edit up to any minute increment you need.

Highlight Reels.

No matter the length of your highlight, or the style in which you choose to tell it, the film will be heavy on storytelling. Because great storytelling is kind of our thing.

	FAM™	A La Carte
1 Minute Highlight Film	800	\$250
5 Minute Highlight Film	1100	\$350
6 Minute Highlight Film	1150	\$370
7 Minute Highlight Film	1200	\$390
8 Minute Highlight Film	1300	\$420
9 Minute Highlight Film	1400	\$450
10 Minute Highlight Film	1600	\$500
11 Minute Highlight Film	1750	\$550
12 Minute Highlight Film	1850	\$575
13 Minute Highlight Film	1900	\$600
14 Minute Highlight Film	2100	\$675
15 Minute Highlight Film	2250	\$700
16 Minute Highlight Film	2400	----
17 Minute Highlight Film	2500	----
18 Minute Highlight Film	2600	----
19 Minute Highlight Film	2700	----
20 Minute Highlight Film	3000	----
Ceremony & Speeches	1200	\$375
Ceremony	600	\$200
Speeches	600	\$200
Entrances & Dances	200	\$75

Documentary Films.

Linear storytelling that's rawer and less produced than a highlight reel. This film condenses a full day of shooting into a 60-90 minute feature film, featuring full ceremony, speeches, and special dances.

	FAM™
45 Minute Feature	2200
60 Minute Feature	2500
75 Minute Feature	2850
90 Minute Feature	3250
100 Minute Feature	3750
120 Minute Feature	4000

Video Order Add-Ons.

Need to deliver a separate specific film along with your highlight or feature film? Add any of the below films to your order for a discounted rate.

	FAM™	A La Carte
Ceremony & Speeches Combo	900	\$300
Ceremony Only	450	\$150
Speeches Only	450	\$150
Entrances & Dances	160	\$60
60 Second Teaser	600	\$200
Logging Footage Process	600	-----

FAM™ Plans.

Still the same great service. Fast turnaround time. Dedicated Account Handler. Style Preferences on file which means no need to submit reference images and discounted pricing makes joining the FAM a no brainer!

<p>FAMmini 10% SAVINGS</p> <p>10,000 credits</p> <p>Best for low volume studios with 10 events a year or outsources in busy seasons only</p> <p>Monthly Fee \$265</p>	<p>FAMessential 15% SAVINGS</p> <p>25,000 credits</p> <p>Best if you book a limited amount of sessions or average 20 weddings annually</p> <p>Monthly Fee \$595</p>	<p>FAMplus 30% SAVINGS</p> <p>45,000 credits</p> <p>Best for studios shooting year round events wanting to include culling and editing</p> <p>Monthly Fee \$845</p>	<p>FAMplatinum 40% SAVINGS</p> <p>65,000 credits</p> <p>Best for 50 or more weddings or events or if you offer photo and video services</p> <p>Monthly Fee \$1,150</p>
<p>FAMassociate 40% SAVINGS</p> <p>95,000 credits</p> <p>Best for large studios with 75 events a year or if your studio has an associate team</p> <p>Monthly Fee \$1,595</p>	<p>FAMstudios 45% SAVINGS</p> <p>125,000 credits</p> <p>Best if you shooting year-round and or offering photo and video services</p> <p>Monthly Fee \$1,995</p>	<p>FAMpro 45% SAVINGS</p> <p>250,000 credits</p> <p>Best for high-volume studios and/or offering photo and video services.</p> <p>Monthly Fee \$3,750</p>	<p>FAMenterprise 50% SAVINGS</p> <p>400,000 credits</p> <p>Contact our sales team to determine the best FAM plan for your studio.</p> <p>Monthly Fee \$5,995</p>